



FOR IMMEDIATE RELEASE

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WLRN Presented National Award for Best Historical Documentary in Public Television Programming

Miami, FL- January 22, 2009 – WLRN, South Florida's PBS station, has been honored with a prestigious award from the National Educational Telecommunications Association (NETA) during a luncheon at their annual conference, held this year in Tampa, FL. The award was given for the WLRN local production *Muhammad Ali: Made in Miami*, as public television's best work for a historical documentary in the program production category and was one of 39 presented this year. *Muhammad Ali: Made in Miami*, is a documentary that explores the critical role that Miami played in the evolution of one of the most significant cultural figures of our time: Muhammad Ali. The event held on Thursday, January 15th also honored other public television stations in the areas of program production, promotion, outreach, and instructional media.

The NETA Awards are annual recognition of member-produced excellence in public broadcasting, a tradition established more than forty years ago by the pioneering Southern Educational Communications Association. NETA is a professional association founded in 1997 to serve public television licensees and affiliated educational organizations.

WLRN is also excited to announce that *Muhammad Ali: Made in Miami* was given recognition as the top sports documentary by Sports Illustrated Magazine, in their December 22nd issue – "The Year In Sports Media." Sports Illustrated has over 3 million subscribers and is read by 23 million adults each week, including over 18 million men, 19% of the adult males in the United States. It was the first magazine with circulation over one million to win the National Magazine Award for General Excellence twice.

For more information about *Muhammad Ali: Made in Miami*, please visit ali.wlrn.org.

Editor's Note:

A related high-resolution photo is available by request.

About WLRN-TV Channel 17

WLRN Channel 17 is a Public Broadcasting Service (PBS) member station licensed to the School Board of Miami-Dade County, Florida. During an average week, Channel 17 reaches over 600,000 TV households in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Palm Beach to Key West. WLRN is Florida's leading PBS Ready To Learn station airing thirteen hours of award-winning children's programming daily. WLRN-TV also presents the best of the PBS nationally recognized series to compliment locally produced programs and specials. Our prime time schedule features an array of arts, performance, science, and documentary specials to address the diverse interests of the South Florida community.