



FOR IMMEDIATE RELEASE

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WLRN Ready To Learn to Host 3rd Annual Open House in Celebration of EARTH DAY and LITERACY

Miami, FL – March 31, 2009 – WLRN Ready To Learn (RTL) will launch its 3rd Annual Open House on Tuesday, April 14, 2009, from 10am to 1pm in celebration of Earth Day and literacy. RTL is an early childhood education program that provides parents and children's caregivers with the training and resources needed to help children begin school ready to learn. The service builds upon the popularity of PBS children's programs and increases their educational value by helping adults use public television as a tool for educating their children.

Open house provides an opportunity for young students to experience learning in fun, innovative, and hands on ways in our very own studios! WLRN will provide transportation for over 400 students from Miami Children's Museum Charter School, Edison Park and Maya Angelou Elementary Schools as well as children from St. Alban's Child Enrichment Center and Booker T. Washington Child Care who through our event partners will be taught the importance of environmental awareness and protection.

Students will be challenged to think of ways to reuse materials as they create "make and take" projects, they will learn tips on animal/pet care and safety; and how to be responsible stewards of the world around us. Other activities include storytelling, face-painting, interaction with wildlife, and so much more!

As a special attraction, students will have the opportunity to meet "Dog" a well-known character who stars in our PBS program *Word World*. To top off the day dedicated to preserving Mother Earth and improving literacy, WLRN Ready To Learn will provide free books, stickers, giveaway bags to all students that attend. Questions? Call: 305-995-4783 or email lisapbet@wlrn.org.

Special thanks to our partners MDCPS Division of Early Childhood Programs, South Florida Water Management District, Holmes Elementary CIS/Parent Group, Miami Dade County Solid Waste Department, Read2Succeed, MDCPS Social Workers, Rethink and Reuse, Therapy Dogs, MDCPS Parent Academy, City of Miami Police Department, and Miami-Dade County Health Department.

About WLRN-TV

WLRN Channel 17 is a Public Broadcasting Service (PBS) member station licensed to the School Board of Miami-Dade County, Florida. During an average week, Channel 17 reaches over 600,000 TV households in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Palm Beach to Key West. WLRN is Florida's leading PBS Ready To Learn station airing thirteen hours of award-winning children's programming daily. WLRN-TV also presents the best of the PBS nationally recognized series to compliment locally produced programs and specials. Our prime time schedule features an array of arts, performance, science, and documentary specials to

address the diverse interests of the South Florida community. In addition, the WLRN Learn channel a local, non-commercial, cable channel managed and programmed as a public service, is carried by all cable providers in Miami-Dade County and is located on Channel 79 on most cable systems. It offers diverse, relevant international content including news, documentaries, cultural programming, dramas, films & mysteries, music and sports and includes a daily line-up of award-winning PBS Kids programs in Spanish.

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